



1310 Broadway Suite 2A, Bellingham WA 98225 | 360-756-6710 | blueskies@blueskiesforchildren.org

Hold a Drive Toolkit

Step 1: Connect with Blue Skies for Children

- Contact BSFC to identify the most-needed items.
- Begin planning **at least one month** before the event.

Step 2: Select What to Collect

- Winter coats
- Shoes

Step 3: Choose a Drop-Off Location

- Select a **central, accessible** area in your business or community space.
- Provide a **collection box or container** for collection - WE CAN HELP WITH THIS!
- Decide on the drive's duration (**at least one week recommended**).

Step 4: Promote Your Drive

- Use flyers, posters, email newsletters, and social media — WE CAN HELP WITH THESE!
 - Schools:** Send flyers home, place posters, and make classroom announcements.
 - Workplaces:** Post flyers on bulletin boards, break rooms, community spaces, and internal newsletters.
 - Community Events:** Set up a drop-off booth at local festivals or holiday events.

Step 5: Collect & Store Items

- Encourage donations from employees, customers, colleagues, and friends.
- Ensure items are clean and NEW.

Step 6: Schedule a Drop-Off or Pick-Up

- Coordinate with BSFC to deliver the collected items.
 - Address: 1310 Broadway Suite 2A, Bellingham WA 98225
 - Phone: 360-756-6710
 - Email: blueskies@blueskiesforchildren.org

Resources to Help You Host a Successful Drive

Reach out to Blue Skies for Children once you have a plan. We have resources to support you!

Special Dates to Consider

Timing is everything!

Consider these potential dates to kick off a successful event and center your promotion around one of these days!

January 16th: *MLK Day of Service*

"Make a career of humanity. Commit yourself to the noble struggle for equal rights. You will make a better person of yourself, a greater nation of your country, and a finer world to live in." -MLK

February 17th: *Random Acts of Kindness Day*

"Pay it Forward."

March 20th: *International Day of Happiness*

"A problem shared is a problem halved. A joy shared is a joy doubled."

April 20th - 22nd: *Global Youth Service Day*

"Empowered youth are the catalysts for positive change."

May 7th: *Join Hands Day*

"We cannot live for ourselves. A thousand fibers connect us with our fellow men." -Herman Melville

June 11th: *National Children's Day*

"Children are not a distraction from more important work. They are the most important work." -C.S. Lewis

July 30th: *International Day of Friendship*

"No act of kindness, no matter how small, is ever wasted." -Aesop

August 17th: *National Nonprofit Day*

"The best way to find yourself is to lose yourself in the service of others." -Mahatma Gandhi

September 5th: *International Day of Charity*

"No one has ever become poor by giving." -Anne Frank

October 5th: *National Do Something Nice Day*

"Do your little bit of good where you are; it's those little bits of good put together that overwhelm the world." -Desmond Tutu

November 13th: *World Kindness Day*

"Kindness is a language which the deaf can hear and the blind can see." -Mark Twain

December 5th: *International Volunteer Day*

"Volunteers do not necessarily have the time; they just have the heart." -Elizabeth Andrew